Filed pursuant to Rule 497(a) Registration No. 333-261732 Rule 482ad

## [TEXT OF COMMUNICATION SENT VIA BLOOMBERG]

Issuer: Hercules Capital, Inc. ["HTGC"]
Expected Ratings (Moody's/Kroll): Baa3 / BBB+ (Stable / Stable) \*

Format: SEC Registered

Ranking: Senior Unsecured Notes

Total Size: \$300mm

Coupon Type: Fixed, Semi-Annual

Tenor: 5yr FXD

Maturity: January 20, 2027

Guidance: T+200#
Tranche Size: TBD

Optional Redemption: Make Whole Call
Par Call: 1mo Prior to Maturity

Change of Control: 100%

Use of Proceeds: (I) to repay the 2022 Convertible Notes,

(II) to fund investments in debt and equity securities in accordance with the

Company's investment objective, and (III) for other general corporate purposes.

ISIN: US427096AJ17 CUSIP: 427096 AJ1

Active Bookrunners: GS (B&D) / RBC / SMBC
Co-Managers: HSBC/Zions Capital Markets

**Denominations:** \$2,000 x \$1,000

Sales into Canada: No

Settlement: T+3 (January 20, 2022)
Timing: Today's Business

Investors are advised to carefully consider the investment objectives, risks and charges and expenses of Hercules Capital, Inc. before investing. A preliminary prospectus supplement dated January 14, 2022, together with an accompanying prospectus dated December 17, 2021, have been filed with the Securities and Exchange Commission (the "SEC"), which contain this and other information about Hercules Capital, Inc. and should be read carefully before investing. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling toll-free 1-866-471-2526.

The information in the preliminary prospectus supplement and the accompanying prospectus, and in this announcement, is not complete and may be changed. The preliminary prospectus supplement and the accompanying prospectus, and this announcement, do not constitute an offer to sell or a solicitation of an offer to buy securities in any state or jurisdiction where such offer and sale is not permitted.

<sup>\*</sup>Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

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